

# Current Awareness Newsletter

## Advertising Opportunities & Specifications

SAVIAC Current Awareness Newsletter provides an excellent opportunity to advertise your products and services to members in the Shock & Vibration community. The newsletter is published every month with the most up-to-date industry news, such as articles written by members of the community, upcoming conferences and courses, and other items of interest.

Effective March 18, 2002

GENERAL RATES:\*

Size/Cost per Issue	1x	2x	6x	12x	W x H
Full Page	\$750	725	700	675	7" x 9"
2/3 Page Horizontal	625	605	585	565	7" x 6"
½ Page Horizontal	500	485	470	450	3.5" x 9"
½ Page Vertical	500	485	470	450	7" x 4.25"
1/3 Page Horizontal	350	340	330	315	7" x 3"
¼ Page Vertical	275	265	255	245	3.5" x 4.5"
Business Card	125	120	115	110	3.5 " x 2"

\* Rates are for insertion in the SAVIAC Current Awareness Newsletter. Multiple edition rates (ex. 2x) are for consecutive editions published on a monthly basis but allow copy to be changed for each edition.

### AVAILABLE COLOR:

Black & White (Standard)

### MECHANICAL REQUIREMENTS:

Send SAVIAC a high resolution TIF file sized as shown in the rate schedule by the fifteenth of the month preceding that month's newsletter (ex. by January 15 to be in the February newsletter). In the event that the advertising space for that month is filled, SAVIAC will contact you for further instructions.

### GENERAL POLICIES:

SAVIAC reserves the right to insert the word "advertisement" in advertising that simulates the editorial format.

Payment can be made by check, purchase order, or credit card (Visa, Mastercard, AmEx, or Discovery). Please make checks payable to: SAVIAC/HI-TEST Labs.

# SAVIAC CURRENT AWARENESS NEWSLETTER ADVERTISEMENT ORDER FORM

First Month: \_\_\_\_\_

Total Number of Months: \_\_\_\_\_

Size: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

POC: \_\_\_\_\_

Advertisement Mechanicals: \_\_\_\_\_ Enclosed

\_\_\_\_\_ Mailed Separately (Date: \_\_\_\_\_ )

Return to:  
SAVIAC/HI-TEST Labs  
5136 Celestial Way  
Columbia, MD 21044  
Attn.: Darnise Johnson