SAVIAC
Shock and Vibration Information Analysis Center

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Q: What is the best way for my company to advertise YEAR-ROUND and still stay within the advertising budget?

A: The 2005 SAVIAC Calendar!

The SAVIAC Annual Calendar is an excellent way to make sure that your organization receives **year-round** exposure to members of the Shock & Vibration Community. Our calendar is distributed to hundreds of government and commercial agencies that play important roles in the world of Shock & Vibration technology.

The price of an advertisement in next year's calendar will be **$750**. For that price, your company will receive one full page 10" x 8" ad for the month of your choice, as well as the company logo displayed **on each page <u>throughout the entire year of 2005</u>**. Please also feel free to include the dates of conferences and/or short courses that your organization is involved in, or would like to see included in the calendar. Attached you will find the specifications for submitting an ad (please note, PC format is requested).

Remember, there are only 12 months in the year so these spaces fill up quickly! Months are filled on a first-come, first-serve basis, so please include one to three choices on your order form. To reserve a space in the SAVIAC 2005 Calendar, please send an email to: lauren.yancey@saviac.org.

The 2005 calendar will be first distributed at the 75th Shock & Vibration Symposium, held this year from October 17th – 22nd at The Cavalier Hotel in Virginia Beach, VA, then will be available to both organizations and individuals by request afterwards. If your company would like to reserve a certain number of calendars for self-distribution please make a note on your order form.

I look forward to receiving your ad!

Regards,

Lauren Yancey
Marketing & Event Planning
SAVIAC